

# Jefferson Highway Declaration

## JEFFERSON HIGHWAY ASSOCIATION

### Final Plans Being Made for the 2012 Annual Conference



The Iowa Organizing Committee is in the final planning stages of the first annual conference of the International Jefferson Highway Association. Conference headquarters will be at the Gateway Hotel and Convention Center, 2100 Green Hills Drive, in Ames Iowa. The conference will start on Friday, April 27 with the days agenda as follows: 7:30-8:30 a.m. registration, 8:30-8:45 Welcome to JHA Conference, 8:45-9:30 Establishing the JH Route in Iowa, 9:30-10:15 Reed/Niland Corner Restoration & Rehabilitation, 10:15-10:30 BREAK, 10:30-11:15 Scenic Byways Programs, 11:15-12:00 Building the JHA Archive, 12:00-1:00 p.m. LUNCH, 1:00-1:45 p.m. Mapping the JH, 1:45 p.m. Business Meeting.

On Saturday, April 28, conference attendees will hit the road with a bus tour of the northern half of the Jefferson Highway in Iowa. The bus will stop to view points of interest at the Iowa-Minnesota boarder, Mason City, Iowa Falls, Hubbard, Zearing and Colo before returning the Ames conference site.

A block of rooms have been reserved for conference participants at the Gateway with a special rate of \$89.00 per night (regular rate is \$109.00). Call 800-367-2637 and tell them you are with the JHA.

For those that will be flying into the Des Moines International Airport, the conference committee will be offering a free shuttle to the Gateway.

The low registration fee of \$185.00 includes lunch and break snacks for the Friday session and lunch and dinner for the Saturday bus tour, collectors addition conference program and official conference polo shirt.

For additional information or questions please contact Scott Berka at [colocity@netins.net](mailto:colocity@netins.net) , or toll free at 877-234-2656, or Lyell Henry at [disorg@mchsi.com](mailto:disorg@mchsi.com).

Complete and mail the registration form on page 3 of this newsletter.

**REGISTER TODAY FOR THIS HISTORIC 1ST EVER ANNUAL CONFERENCE .**



Gary Augustine (Pine) and Mike Conlin (Palm)

### Membership Update

Here is the current count of JHA members by state as of January 1, 2012:

Arkansas	1	Minnesota	6
Canada	4	Michigan	1
Florida	1	Missouri	9
Iowa	25	Oklahoma	1
Kansas	8	<b>TOTAL</b>	<b>61</b>
Louisiana	5		

**WITH YOUR HELP WE CAN HIT THE CENTURY MARK BY ANNUAL CONFERENCE TIME.**



Iowa Annual Conference Committee enjoys a beautiful day on the JH

## What others are saying about us.

Listen to a podcast interview of JHA President Mike Conlin done by the American Road Magazine. You can use this link <http://americanroadmagazine.com/forum/index.php?app=blog&module=display&section=blog&blogid=13&showentry=101>

Check out the discussion and photos on facebook <http://www.facebook.com/pages/Jefferson-Highway/129069972974>

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Read about the reopening of Niland's Café and the Colo Motel at the historic Reed/Niland Corner located at the intersection of the Jefferson and Lincoln Highways [www.timesrepublican.com/page/content.detail/id/544017.html](http://www.timesrepublican.com/page/content.detail/id/544017.html)

Would you like to see the 1923 Guide to the Jefferson Highway? You can find it here.

<http://powersmuseum.com/about/museum-location-map/jeffhwy/1923-International-Guide.html>

Want a sneak preview of one of the stops on the First Annual JHA bus tour <http://nwa.sparhive.com/Archive/NWA/NWA07202011p10.php>

## JHA Statement of Purpose

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*"The Jefferson Highway Association shall identify, preserve, interpret and improve access to the Jefferson Highway and its associated sites."*

The Jefferson Highway Association is organized exclusively for charitable, educational, and scientific purposes and shall work for and promote the preservation of the Jefferson Highway in the United States of America and Canada. Additionally -

The Jefferson Highway Association (JHA) shall identify, preserve, interpret and improve access to the Jefferson Highway and its associated sites.

The JHA shall pursue the appropriate measures to prevent further deterioration, destruction or alteration of the remaining sections of the Jefferson Highway.

The JHA shall publicize and seek public awareness of its goals and activities for preserving, promoting and developing the Jefferson Highway.

The JHA shall facilitate research about the Jefferson Highway, and maintain a web site and publish a newsletter for articles and news of activity relevant to the JHA.

The JHA shall work with local communities and businesses to promote the Jefferson Highway as a tourism destination.

The JHA shall be exclusively charitable and educational within the meaning of Section 501(c)(3) of the Internal Revenue Code. (The JHA shall be a not-for-profit organization and as it matures, the JHA shall seek official 501(c)(3) status.



Does anyone know where this freshly painted billboard is located?



Please complete the form and mail it with your check or money order to:

Jefferson Highway Association  
 Office of the Treasurer  
 P.O. Box 294  
 Colo, IA 50056

Name(s) \_\_\_\_\_  
*Please print your name(s) as you wish it/them to appear on your conference name badge(s)*

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Conference Fees: (You must be a member of the Jefferson Highway Association to attend)	Fee Per Person	# Of people Or qty	Total Amount
<b>Full Conference:</b> Includes all scheduled conference activities. Friday continental breakfast, a.m. and p.m. snacks, business meeting, lunch, seminars. Saturday bus trip to the Minnesota state line, lunch at the Historic Park Inn and dinner at Niland's Café plus one official conference Polo Shirt (Please circle size(s) S M L XL XXL XXXL) mens sizes	\$185		
Full Conference as above after March 1st	\$205		
Annual JHA Membership Dues (for new members)	\$ 20		
Additional Official Conference Polo Shirt(s) Circle size(s) S M L XL XXL XXXL	\$ 28		
<b>Total submitted for Conference</b>			

**Cancellation Policy:** Cancellations received by the Association prior to March 15, 2012, will be accepted without question. A fee of \$25 will be deducted to cover processing. After March 15, 2012, there will be no refunds except those granted by the Executive Committee for cases of extreme hardship.



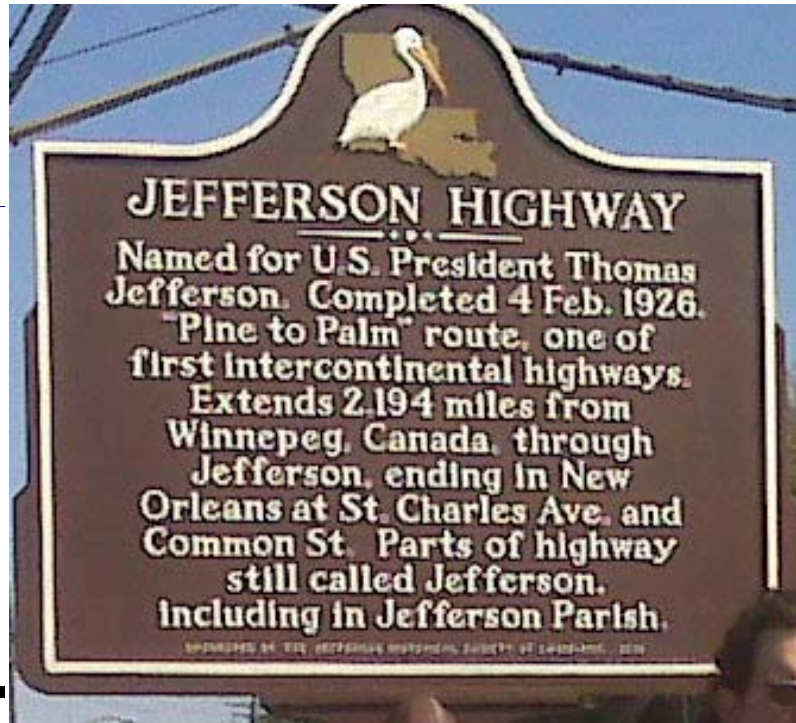
JEFFERSON HIGHWAY  
ASSOCIATION

P.O. Box 294  
209 Main Street  
Colo, IA 50056

Phone: 641-377-2248 or Toll Free 877-234-  
2656

Fax: 641-377-2238

“From Pine to Palm“.



WWW.

JEFFERSONHIGHWAY.ORG

Thanks to the Jefferson Parish Historical Society for the new sign.

### Questions, Comments, Ideas, Letter to the Editor? Here are the folks to contact.

President: Mike Conlin, Metairie, Louisiana - polaramaps@hotmail.com

Vice President: David McDowell, Winnipeg, Manitoba - clio1@mts.net

Secretary: Melissa Phillips, Butler, Missouri - thos7black@yahoo.com

Treasurer: Scott Berka, Colo, Iowa - colocity@netins.net

Board of Directors

Jensine Kurti, Menahga, Minnesota - jensine\_k@hotmail.com

Theresa Russell, Little Rock, Arkansas - trussell15@gmail.com

David Stearns, Olathe, Kansas - jeffersonhighway\_ks@hotmail.com

Future JH Annual Meetings:

2012: Ames, Iowa

2013: Winnipeg, Manitoba

2014:

2015: (centennial year) New Orleans, Louisiana



Another stop on the Conference bus tour.